

Dr. Sowjanya S Shetty M
Lecturer, Dept. of Economics

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Working at Poornaprajna College Since: 2013



Currently held positions/offices

- Staff advisor of Speakers club and Social Science Association
- Staff advisor of Speakers club (2018 till date)
- Convenor of Social Science Association (2017-18)

Educational Qualification

- Ph.D. in Economics, Tumkur University (2020)
- KSET (2013)
- M.A. Economics from Mangalore University (2011)
- Diploma in Office Automation.

MOOC courses

1. Successfully completed NPTL- AICTE Faculty Development Programme 'Infrastructure Economics' by Indian Institute of Technology Madras funded by Ministry of HRD &GoI
2. Successfully completed NPTL Online Certification course on Introduction to Retail Management by Indian Institute of Management Bangalore (IIMB) funded by Ministry of HRD &GoI
3. Successfully completed NPTL Online Certification course on Business Ethics by Savitribai Phule Pune University, Pune funded by Ministry of HRD &GoI
4. Successfully completed NPTL Online Certification Course on Body Language: Key to Professional Success by Indian Institute of Technology Roorkee, funded by Ministry of HRD & GoI
5. Successfully completed NPTL Online Certification course on Human Behaviour by Indian Institute of Technology Guwahati, funded by Ministry of HRD & GoI

Work experience

- Lecturer at Poornaprajna College, Udupi (2013-till date).

Research Publications

Journal articles

1. Research paper titled 'The Role of Higher Education in Empowerment of Women' is published in International Journal of All Research Education & Scientific Methods. Impact Factor: 7.429, Vol 10 Issue 2, February- 2022 ISSN 2455-6211.
2. Research paper titled 'Women's Access to Higher Education in India' is published in Asian Review of Social Sciences Vol.8 No.1 January-March 2019, pp 119-122 ISSN 2249-6319.
3. Research paper titled 'Women Entrepreneurs in India: Approaches to Education and Empowerment' is published in International Journal of Research and Analytical Reviews (IJRAR) Vol. 6 Issue 1 March 2019 pp 735-740. E-ISSN 2348-1269, P-ISSN 2349-5138.
4. Research paper titled 'Role of Family-Business in Women Empowerment' is published in Asian Review of Social Sciences Vol.8 No.2, 30 April-June 2019, pp 30-34 ISSN 2249-6319.
5. Research paper titled 'Economic Perspective of E-marketing in India' is published in International Journal of Scientific Research and Reviews Vol. 8 Issue 2 April. June, 2019, pp 2055-2068. ISSN 2279-0543.
6. Research paper titled 'Make in India- The Role of Education' is published in International Journal of Interdisciplinary Research and Innovations, Vol. 7, Issue 2, April - June 2019, pp 107-116. ISSN 2348-1218 (print) ISSN 2348-1226 (online).
7. Research paper titled 'Financial Inclusion and Empowerment of Women Through SHGs' is published in Journal of Emerging Technologies and Innovative Research Vol. 6 Issue 5 May-2019, pp 534-538. ISSN 2349-5162.
8. Research paper titled 'Women Entrepreneurship in India - Issues and Challenges' is published in International Journal of Research and Analytical

Reviews (IJRAR), Vol. 6 Issue 2 May 2019, pp 1192-1198. E-ISSN 2348-1269, P-ISSN 2349-5138.

9. Research paper titled 'CSR and Women Empowerment' is published in Review of Research. Vol. 8 Issue 8, 2019, pp 59-66. ISSN- 2249-894X.
10. Research paper titled 'Women Empowerment and Inclusive Growth in India: Issues and Imperatives' is published in the Research Journal of Social Sciences. ISSN 0025-1348(P), 2456-1356(O) 10 (6) pp 227-236.
11. Research paper titled 'Economic Empowerment of Women- The Role of Higher Education in Transforming Lives of Women' is published in International Journal of Research and Analytical Reviews (IJRAR) Vol.6 Issue 2 452-461. E-ISSN 2348-1269, P-ISSN 2349-5138.
12. Research article titled 'Role of Literacy in Empowerment of Rural Women' is published in International Journal of Basic and Applied Research Vol. 9 Issue 6, 2019. ISSN 2249-3352 (P) 2278-0505 (E).
13. 'Gender, Education and Development – A Human Rights Perspective' is published in PEARL- Multidisciplinary journal with ISSN number 2394-0352. 3(1)18-34 February 2017.
14. 'Role of Education in Women Empowerment and Development: Issues and Impact' published in DEEKSHA, The Bi- annual Research journal ISSN- 2250-3919.

Book Chapters/Conference proceedings

1. 'Role of Women Start- Ups in Development' is published in Start Up's in India: Challenges, Issues and Opportunities. ISBN No 978-93-5396-791-8.
2. "The Role of Education in Developing Women in Family Business and Empowerment" in "Family Business: Opportunities, Challenges and Issues" ISSN no: 978-93-5288-384-4.
3. "Developing Women Entrepreneurship in India- Issues & Challenges" in 'MYOPIA in the 21st Century' ISBN no 978-93-84734-40-4.

4. 'Impact of BREXIT on Higher Education and Employment– Issues and Challenges' in 'BREXIT' ISBN number 978-93-5267-950-8.
5. "Women Empowerment in India- Uncovering and Overcoming Financial Inclusion Barriers" in Financial Inclusion. ISBN number 978-81-9299263-3-9.
6. 'Enhancing the role of Education for Make in India' published in Exploring Innovative Management Practices to Achieve 'Make in India' (February 2016) ISBN -978-93-5254-233-83.
7. 'Role of Agriculture in Eliminating Poverty and Unemployment' published in Idea of Nationalism in India. ISBN 978-81-930129-0-1.

Books

1. Shetty S. S.and Rao P (2022) *Contemporary Indian Economy*. 978-93-5636-850-7.
2. Shetty S. S.and Rao P (2021) *International Trade* ISBN 978-93-5566-787-8.
3. Hans. V.B and Shetty S. S (2021). *Banking Practices*: United Publishers
4. Shetty S. S and Hans.V.B (2020) *Principles of Economics*. ISBN 978-93-5578-964-8.

Paper presented in conferences/seminars

1. Participated in a one day National Seminar on 'Role of Digital Banking in Economic Development' and presented a paper titled 'Impact of Digital Banking on Economic Development' on 15th July 2022 at Nehru Memorial College Sullia.
2. Attended National Seminar on Indigenisation of Social Sciences in India and presented a paper titled 'Women Empowerment through SHGs' at Tumkur University on 13th to 15th December 2019.
3. Attended National Seminar on Start Up's in India: Challenges, Issues and Opportunities and presented a paper titled 'Role of Women Start- Ups in Development' at MSNM Besant Institute of PG Studies on 20th February 2020.

4. Participated in two-day National level workshop on 'Repositioning Quality Culture in Higher Education- Concerns and Challenges' and presented a paper titled 'Investing in Higher Education for Skill Development and Women Empowerment' at Govinda Dasa College Surathkal on 14th & 15th February 2018.
5. Attended National seminar on Women Entrepreneurship and presented a paper titled 'Women Entrepreneurs in India: Approaches to Education and Empowerment' at MPMC College Manipal on 23rd August 2018.
6. Participated in One day National level seminar on "Family Business: Opportunities, Challenges and Issues" and presented a paper titled "The Role of Education in developing women in Family Business and Empowerment" at MSNM College, Bondel Mangalore on 3rd November 2017.
7. Participated in One day National level seminar on 'Changing Contours of Welfare Programmes in India: Issues and Challenges and presented a paper titled 'Role of CSR in Women Empowerment' at Tumkur University on 29th November 2017.
8. Participated in two days International seminar on 'BREXIT' and presented a paper titled 'Impact of BREXIT on Higher Education and Employment- Issues and Challenges' at Besant Institute of PG Studies, Bondel Mangaluru on 2nd & 3rd February 2017.
9. Participated in a National level seminar on Make in India and presented a paper titled "Enhancing the role of Education for Make in India " at Besant Institute of PG Studies, Bondel Mangaluru on 5th February 2016.
10. Participated in a National conference on 'Financial Inclusion- Opportunities and challenges' and presented a paper titled 'Women Empowerment in India- Uncovering and Overcoming Financial Inclusion Barriers' at Milagres College Kallianpur on 19th & 20th August 2016.

11. Participated in two days National level seminar on ‘MYOPIA in the 21st Century’ and presented a paper titled “Developing Women Entrepreneurship in India- Issues & Challenges” at St. Agnes College Mangaluru on 2nd & 3rd December 2016.
12. Participated in one day National level seminar on Financial Inclusion through Cooperative sector in Rural areas- Challenges and Effectiveness and Presented a paper on “Self Help Groups, Financial Inclusion and Women Empowerment – A Critique” at Sacred Heart college Madantyar on 15th September 2015.
13. Participated in a two day National level seminar on Education for Building People’s Capacity Towards Sustainable Development and presented a paper on “Role of Education in Women Empowerment and Development: Issues and Impact” at St Aloysius College on 22-23rd September 2015.
14. Participated in a two day National level seminar on Micro Finance for Inclusive Growth and Inclusive Finance: Issues and Policy Options and presented a paper on “Financial Inclusion and Empowerment of Women through SHGs” at St. Agnes College Mangaluru on 30th November & 1st December 2015.
15. Participated in a two day National level seminar on Ethics and Governance in Management and presented a paper titled “An Economic Perspective of E-marketing in India” at Justice K.S. Hegde Institute of Management, Nitte on 29&30th December 2015.
16. Participated in a one day National seminar on ‘Literacy and Development’ and presented a paper titled ‘Literacy and Women Empowerment’ at SDM College Ujire on 21st January 2015.

17. Presented a paper at the National level seminar on Role of Agriculture in Eliminating Poverty and Unemployment at Sri Mahaveera College Moodbidri on 5th September 2014.
18. Presented a paper at International conference on Women in Agribusiness and Role of Agriculture in Generating Employment Opportunities at Sahyadri college of engineering & Management on 9th to 11th October 2014.
19. Participated in a two days National Seminar on Idea of Nationalism in India- Historical, Cultural, Economic and Political Trends and presented a paper on 'Role of Agriculture in Eliminating Poverty and Unemployment' at Sri Mahaveera College Moodbidri on 5th September 2014.
20. Participated in one day National seminar on Micro Finance and Inclusive Growth and presented a paper titled 'The state of SHG based micro finance in India and its impact on weaker Sections Particularly Women' on 14th February 2014 at Crossland College Brahmavar.

Guest Lectures delivered (if any)

- Participated as resource person at Training Programme for PU Lecturers on 4th August 2018 at MGM College Udupi
- Delivered a guest lecturer on 'Value addition in Agriculture.' At GFGC Thenkanidiyoor Udupi on 6th Feb, 2015.

Seminars/Workshops attended (if any)

1. Attended a one day workshop on 'Effective Classroom Management' at Upendra Pai Memorial College on 30th July 2022.
2. Participated in a syllabus workshop on NEP at Besant Women's College Mangalore on 3rd June 2022.
3. Participated in a one day workshop on 'Curriculum Enrichment And Communication Skills' organised by Sri Poornaprajna Evening College Udupi on 17th March 2022.

4. Participated in 5 days Faculty Development Program on Presentation Skills (Online Live FDP) conducted by ICT Academy on 27 Dec 2021 to 31 Dec 2021
5. Participated in a syllabus workshop on NEP at University College Mangalore on 3rd December 2021.
6. Participated in 5 days (90 mins) Expert Sessions on The Future of Education Employment & Entrepreneurship from 4th May to 8th May 2020.
7. Participated in ICT Academy virtual book launch of “Future of Higher Education- Nine Mega Trends” and expert talks held online on 30th June 2020.
8. Participated in Online Super Session on Improving the Skill Set & Changing the Attitude, expert session by Dr. Ramesh Prabha conducted by ICT Academy on 5th June 2020.
9. Participated in Insightful Fridays of Skycampus Digital Knowledge Webinar Series, Expert talks and panel discussions on 19th June 2020.
10. Successfully completed one week online certificate course on Digital Teaching Techniques organised by ICT Academy from 29th June to 4th July.
11. Successfully completed Online Live FDP on the topic Stress Management from 08 December 2020 to 12 December 2020 organised by ICT Academy.
12. Participated in the International Virtual Webinar on “Digitalization Strategy for the Higher Education Sector during Covid -19 Pandemic” organised by Tumkur University, Tumkur, Karnataka, India on 18th June 2021.
13. Attended National Level Virtual FDP on “Creativity and Innovation in Teaching” organized by SDM College Ujire on 12th July 2021.
14. Participated in one day Choice Based Credit System (CBCS) I Semester B.Com Syllabus workshop on 25th June 2019 at University College Mangalore.

15. Participated in a one day Workshop on Choice Based Credit System (CBCS) of II Semester BBA of Mangalore University on 04 January 2020 held at Poornaprajna College, Udupi.
16. Attended workshop on Research Methodology and application of Statistical Tools in Social Sciences at Tumkur University on 16th February 2019.
17. Attended a one day workshop on Student Psychology & Counselling at Poornaprajna College on 22nd August 2018.
18. Attended Faculty development program on “Universal Human Values & Ethics in Teaching Profession” held on 7th September 2018 at Sahyadri college of Engineering and Management, Mangaluru.
19. Attended National seminar on E- Resources, Intellectual Property & Plagiarism at St. Philomena College Puttur on 29th September 2018.
20. Participated in a two day State level Conference on ‘The role of research in undergraduate colleges in enhancement of quality’ at Poornaprajna College on 15th and 16th of December 2017.
21. Attended Panel Discussion on Union Budget on 5th February 2018 at Poornaprajna College Udupi.
22. Attended orientation Programme by Dr.P.V Bhandary & Dr Norbert Lobo organised by IQAC at Poornaprajna College on 15-17 June 2017.
23. Attended Faculty development program on “The making of a teacher and the Art of Teaching” held on 7th September 2017 at Sahyadri college of Engineering and Management, Mangaluru.
24. Attended one day Faculty Development Programme on Effective & Quality Teaching in Higher Education at Sri Poornaprajna Evening College Udupi on 17th November 2016.
25. Attended one day Faculty Development Programme on Sourcing and Execution of Research Projects at Besant Institute of PG Studies, Bondel Mangaluru 25th November 2016.

26. Attended three day workshop on 'Empowering Scholars for an Effective Research Design' organised by research and Development Cell, Besant evening college, Mangaluru on 25-27th April 2016.
27. Attended one day Faculty Development Programme on Teaching Pedagogy for Undergraduate Teachers at Sahyadri College of Engineering & Management on 21st October 2016.
28. Attended two day orientation programme on 'Art of Lecturing' and 'Adolescence' Conducted by Poornaprajna College Udupi on 11-12th June 2015
29. Attended workshop on Research methodology at Milagres College kallianpur on 26 November 2014.
30. Participated in a one day workshop on revised syllabus of IV semester BBM at Poornaprajna College Udupi on 14th December 2013.

Membership in national/international academic and professional bodies (if any)

- Life member of Mangalore University Economics Association (MUEA)
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