

Mrs. Mallika N

Assistant Professor,

Dept. of Commerce and Management

Contact: mallikanukyadi@ppc.ac.in



Working at Poornaprajna College since: 2nd July 2021

Currently held positions/offices

- C0-Coordinator, NCC Army/ Member, Speakers' & Quiz Club/ Member Internal Quality Assurance Cell

Previously held positions/offices(Mention with year, institution)

- In charge, Certificate course on Tourism management at Alva's College, Moodabidire. (2017-2018)
- Academic advisor for B.com. Tax procedure batch (2015-2018).
- Member of co-ordinating committee for MangaluruUdyogaMela Disha-2018.
- Team manager for inter-collegiate commerce fest from the department.
- Member of national and international conferences at Mangalore University.

Educational Qualification

- UGC-NET/KSET (2016)
- M.Com from Mangalore University (2014)

Work experience

- Assistant Professor at Poornaprajna College, Udupi (2nd July 2021-till date)
- Lecturer at Dept. Of Studies in Commerce, Mangalore University, Konaje. (Since September 2018 till June 2021)
- Assistant Professor at Jain University,Bangalore (May 2018- September 2018)
- Lecturer in commerce at Alva's College,Moodubidire(2015-2018).
- Lecturer in commerce at St. Thomas PU College, Baindoor, Kundapura.(2014-2015)

Areas of interest (Academic)

Financial Management, Personal investment

Research Publications (*Bold the publications during your tenure at PPC,)*

Journal articles

1. Mallika N. (2021). Saving and Investment Pattern of Teaching Professionals: With reference to Mangalore University. *International Journal of Research in Engineering, Science and Management*. 4(8).
2. Mallika N. (2021). Awareness about Pradhan Mantri Jan DhanYojana: With reference to Mangalore city. *International Journal of Recent Advances in Multidisciplinary topics*. 2(8).

Paper presented in conferences/seminars

International Level Conference

- Presented a paper on the topic Challenges Faced by Rural Women Entrepreneurs in India- in an International Level Conference at St. Agnes College, Mangalore.
- Presented a paper on the topic Impact of FDI and FIIs on Indian stock market in the International Conference at St Aloysius College, Mangalore.
- Presented papers on the topics
 - CSR Spending –A Comparative Study of Selected Companies in India
 - Consumers' perception towards internet banking.
 - Impact of innovative teaching aids in University- students' view point in the International conference at Dept. Of Commerce, Mangalore University.

National level conference

- Presented a paper on the topic Corporate Social Responsibility- A view in a national level conference at St. Aloysius College, Mangalore.

- Presented a paper on the topic Micro Finance Institutions– Challenges and Opportunities in a national level conference at Canara College Mangalore.
- Presented a paper on the topic Digital Libraries in India- Issues and Challenges in a national level conference at Canara College Mangalore.
- Presented a paper on the topic Impact of GST on Pharmaceutical Industry in a national level workshop at MAPS College, Mangalore.
- Presented a paper on the topic study on role of Financial Services in Make in India Campaign in a national level conference at A J Institute of Management
- Presented a paper on the topic Impact of Declaration of Bonus shares on Market Return; an Analysis in a national level conference at Dept. Of Commerce, Mangalore University.
- Presented a paper on the topic NPA management: a comparative study of public, private and foreign sector banks in India in a national level conference at Dept. Of Commerce, Mangalore University.

Short-term courses attended

WORKSHOPS AND TRAINING & DEVELOPMENT PROGRAMMES

- Participated in Sahayoga -job skills training programme by dept. Of collegiate education Karnataka and LoresEdutech, Chennai.
- Completed Manavathe value education course by Art of Living, Bangalore and Dept. of Collegiate Education Karnataka.
- Participated in Three days national level Workshop on Data analysis Techniques in Social Science Research using SPSS and AMOS at Acharya Institute of Graduate Studies Bangalore.
- Participated in 'ICSSR' Sponsored Ten-Day Research Methodology Course from 8th to 17th April 2019 Organised by the Department of Post-Graduate Studies and Research in Commerce, Mangalagangothri, Konaje.
- Attended faculty development programmes on
 - i. Classroom Management
 - ii. The Essentials of an Inspiring Teacher
 - iii. Campus Initiatives of Fostering Academic Growth for Better Teachers.

- Attended a workshop on Impact of Foreign Direct Investment at Shree Bharathi College, Padavinangadi, and Mangalore.
- Attended a workshop on Personal Investment Management at St. Aloysius College Mangalore.

Seminars/Workshops attended

- Participated in National Level Conference on Financial Sector Reforms at St. Mary's College Shirva.
- Attended an International conference on Ethics and Governance in Management at NITTE centre for management studies.
- Participated in inter- class, inter collegiate and national level commerce and management fests as faculty co-ordinator, judge for marketing, HR and Best manager events.