

Mrs. Dhanyashree
Assistant Professor,
Dept. of Commerce & Management
E-mail Id: dhanyayadav@ppc.ac.in



Working at Poornaprajna College Since: July2, 2021

Currently held positions/offices

- IQAC Member
- Co-ordinator of NCC Navy
- Co-Convener of Management Association

Educational Qualification

- KSET (MCOM) - 2017
- KSET (MBA) - 2016
- MCOM from KSOU -2012
- MBA From Srinivas Institute of Management Studies - 2009

Work experience

- Assistant Professor at Poornaprajna College, Udupi (2021-till date)
- Teaching experience of 12 years in Canara College.
- Teaching experience of 5 years in Canara Evening College.
- Served as a lecturer in Besant evening PU College for 2 Years.
- Served as a lecturer in Besant evening Degree college for 5 Years.(2009-2014)
- Served as a lecturer in Besant women's day college for one & half Month
- Served as a lecturer in Balmatta government first grade college for one & half Month.

Areas of interest (Academic)

Research and Entrepreneurship Development

Expertise

Dance & sports

- ✓ Won First place in Intercollegiate Throw Ball Match in Post-Graduation in the year 2009.
- ✓ Won First Place in State Level Intercollegiate Folk Dance Competition held by SDM Law College in the year 2006.
- ✓ Represented the college for University Shuttle Badminton in Graduation.

Paper presented in conferences/seminars

- ✓ Presented a Paper in UGC Sponsored National Level Conference on Higher Education, Challenges ahead on **“Role of Physical Education & Challenges Ahead”** held on January 23 & 24, 2013 at Canara College Mangalore.
- ✓ Presented a paper in the One Day National Conference on “Envision India – Emerging Issues & Challenges on the title **“The Study of Fitness & Health Management** with special reference to women” held at Government First Grade College, Kavoor, Mangaluru on 7 April 2017.
- ✓ Presented a paper in the Two Days National Conference on the Theme **“ Skill India to Leverage Make in India : Initiatives & Challenges “** on the Title” Inclusion growth – Perception of Indian Youths towards Employment opportunities “ held at A.J. Institute of Management on 12 & 13 April 2017.
- ✓ Presented Paper on the title **“Indian Management Education: A Time to transform BBA & MBA Curriculum** “held on 25 February 2019 in canara College.
- ✓ Presented Paper on the title **“ Job Satisfaction of contract workers of waste management with reference to Antony waste handling cell”** held on 15th February 2020 at Besant evening college, Managaluru .
- ✓ Participated and presented a paper on **“A study on Issues & challenges of Married Women Entrepreneur with reference to Mangaluru city”** in Two Day National Conference titled “Entrepreneurship – A Start – up Initiative held on 2nd & 3rd March 2020.

Short-term courses attended

1. Participated in the E-Marketing Online Course & Examination on the topic of E-Commerce conducted by E-Marketing Institute (certified Professional) on 2nd April 2020.
2. Participated in the E-Marketing Online Course & Examination on the topic of Blogging conducted by E-Marketing Institute (certified Professional) on 4th April 2020.
3. Participated and completed online course on Human Resource Management (Short Course) conducted by E-Learning college on 24th April 2020.
4. Participated and completed online course on Travel and Tourism (Short Course) conducted by E-Learning college on 25th April 2020.
5. Participated in the E-Marketing Online Course & Examination on the topic of E-Mail Marketing conducted by E-Marketing Institute (certified Professional) on 26th April 2020.
6. Participated and completed online course on Event Management (Short Course) conducted by E-Learning College on 24th April 2020.
7. Participated and completed online course on Introduction to Fraud Prevention (Short Course) conducted by E-Learning college on 5th May 2020.
8. Participated and completed online course on Introduction to Business Ethics (Short Course) conducted by E-Learning college on 5th May 2020.

9. Participated and completed online course on Corona Virus-19 conducted by E-Learning College on 6th May 2020.
10. Participated and completed online course on Cyber Security (Short Course) conducted by E-Learning College on 6th May 2020.
11. Participated and completed online course on Leadership & Management (Short Course) conducted by E-Learning College on 8th May 2020.
12. Participated and completed online course on Introduction to Business Ethics (Short Course) conducted by E-Learning college on 5th May 2020.
13. Participated and completed online course on Management Course (Short Course) conducted by E-Learning College on 10th May 2020.
14. Participated and completed online course on Book Keeping (Short Course) conducted by E-Learning College on 10th May 2020.
15. Participated and completed 10 certificate course on IGOT Training on the series of topics related to Covid -19 conducted by Central Government and Bharath Scouts & Guides of Personnel & Training.

Faculty Development programme

- Participated in Two day Faculty Development program **on Teaching Techniques** conducted by ICT Academy on 16 & 17 April 2018 held at Padua College of Commerce & Management , Mangaluru
- Participated in one day Faculty Development Programme on “**Analytics for Teachers**” held at Sahyadri college of Engineering & Management on 19 September 2019
- Participated in One Day Faculty Development Programme on **Stress Management** held at Canara College on 17 October 2019.
- Participated in the Online Faculty Development Programme on 5th May 2020 conducted by Govt First grade college, Punjalkatte ,Belthangady Taluk ,D.K.
- Participated in an Online Faculty Development Programme on “How to Write & Publish Paper in Scopus Journal organized by IQAC of DRT’s A. E .Kaleskar Degree College in association with IARA on 18th May 2020.
- Participated in Online Faculty Development Programme on “Information & Communication Technology usage in Teaching” conducted by government First Grade College, Siddakatte, Bantwal Taluk, Dakshina Kannada on 30th May 2020.
- Participated in Seven Days National level Virtual Faculty development Programme on ICT Tools - The Emerging Trends of Teaching from 24 August to 30 August 2021.

Guest Lectures delivered

- Delivered a special lecture on “Research Paper writing Tips & Tools” at Canara college, Managlore on 4th September 2009.

Seminars/Workshops attended (if any)

1. Participated in the International Webinar on Economics of the Intellectual Property Rights Jointly organised by the Department of Commerce in association with IQAC on 16th July 2021 .
2. Participated as a delegate in the International E-Conference Revamp Educom 2021 “Mutation Challenges in Commerce & Management Education “ on 23rd & 24th July 2021.
3. Attended the International Webinar on Research Methodology Jointly organized by the Department of Computer Science with IQAC on 4th September 2021.
4. One day workshop on BBA CBCS Syllabus discussion for V Semester at ManjunathPai memorial Government first grade college on 19th November 2021
5. Attended a Webinar Session on “Preparing Your Students for a Digitalized Future” on 24 July 2020.
6. Participated as a Delegate in Two day Workshop on “Research Methodology & Statistical Methods “held at Srinivas University campus on 7th & 8th February 2020.
7. Participated in the International Conference on Green Entrepreneurship & Sustainable Development organized by Department of Business Administration and Entrepreneurship Development Forum in association with JCI Mangalore Lalbagh & A1 Logics, on 28th February 2020.
8. Participated in Concept Selling Competition in the International Conference on Green Entrepreneurship & Sustainable Development organized by Department of Business Administration and Entrepreneurship Development Forum in association with JCI Mangalore Lalbagh & A1 Logics, on 28th February 2020.
9. Attended Online Webinar Season 3 of ICT Academy Sky Campus – Digital Knowledge Series 2020 on the theme “The Future is Here Now” from 28th April to May 02nd 2020.
10. Participated as delegate in a University Level Virtual Interactive Workshop on “A Roadmap to Reboot, Reboost and World, organized by Canara College, Mangaluru in association with NSS, Mangalore University on 2nd May 2020.
11. Attended Online Webinar Season 4 of ICT Academy Sky Campus – Digital Knowledge Series 2020 on the theme “The Future of Education, Employment and Entrepreneurship from 04th & 05th May 2020.
12. Attended Online Webinar Season 5 of ICT Academy Sky Campus – Digital Knowledge Series 2020 on the theme “The Future of skills, Employment and Entrepreneurship from 11th & 15th May 2020.
13. Attended Online Webinar Season 6 of ICT Academy Sky Campus – Digital Knowledge Series 2020 on the theme “The Future Tech on 18 May 2020.
14. Participated in Online Commerce E- Quiz Programme Organized by GFGC for Women’s, chikkamangaluru in association with placement & dept of commerce on 25th May 2020.
15. Participated in Quiz on Information Technology on 26th May 2020 conducted by Dept of Computer Science, Bharathi Womens College, and Chennai.

16. Participated in a Webinar – Navigating through Stress & Anxiety during the Pandemic on 28th May 2020 conducted by St. Agnes College Mangaluru & Mangala Alumini Association.
17. Participated in one day National Level Webinar on “ Virtual Divide : Coping with The challenges “ conducted on 29th May 2020 organized by PG Dept of MBA, Mcom of Govt Ramnarayan Chellaram College of Commerce & Management
18. Participated in Online Commerce Quiz Programme Organized by GFGC for Women’s Balmatta, Mangalore in association with dept of commerce on 31st May 2020.

Members of BOS/BOE (Current and previous)

- BOE (UG) Member of St. Agnes College, Mangalore (Autonomous) (2017-2019)

Membership in national/international academic and professional bodies

- Life member of Association Mangalore University College Teachers (AMUCT)
- Member of Mangalore University commerce Teachers Association (MUCTA)