

Apoorva Mary Osta

Asst. Professor, Dept. of Commerce & Management

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Working at Poornaprajna College since: 2015

Currently held positions/offices

- Convener Speakers' & Quiz Club
- Co- convener Human Rights Cell
- CA Foundation Coaching Co-ordinator
- IQAC Member

Educational Qualification

- UGC- NET (2018)
- KSET (2016)
- M.Com from St. Aloysius College (Autonomous) (2014)
- Introduction to Marketing Essentials – IIM Bangalore (SWAYAM)
- Financial Accounting – (Devi Ahilya Vishwavidyalaya, Indore) (SWAYAM)A

Work experience

- Assistant Professor at Poornaprajna College, Udupi (2021-till date)
- Lecturer at Poornaprajna College, Udupi (2015-2021)
- Lecturer at St. Mary's Composite PU College (2014-2015)

Areas of interest (Academic)

Marketing, FinTech, Social Entrepreneurship

Expertise

Trainer in Communication skill

Research Publications

Paper presented in conferences/seminars

- Presented a paper titled “Automated Wealth Management Advice: The future of Wealth Management in India” in International Conference on Contemporary Innovations in Industry and Commerce 2019, February 22nd& 23rd2019, Manipal, India.
- Presented a paper titled “Ethics in Teaching Profession – Beliefs and Behaviour” in National Conference on Business Ethics and social values, March6th2017, Udupi, India.
- Presented a paper titled “Fintechs: Reshaping India’s Financial services, issues & Challenges for Indian Banks” in International Conference on Fostering Innovation in Financial Inclusion- Bridging resources and opportunities, March4th&5th2017, Manipal, India.
- Presented a paper titled “Study of Financial Inclusion of Fisher folks from Udupi Region” in National Conference on Financial Inclusion- Opportunities and Challenges, August 19th& 20th2016, Udupi, India.
- Presented a paper titled “Financial Inclusion of Fisher Folks with respect to Udupi Region” in National Conference on Financial Inclusion through Co-operative sector in Rural areas- Challenges and Effectiveness, September 15th2015, Mangalore, India.

Short-term courses attended

- ARPIT Refresher Course in Commerce- Shri Ram College of Commerce, DU [AICTE approved FDP] – SWAYAM
- ARPIT Course in Financial Markets and Emerging Business Models- UGC-HRDC University of Kerala [AICTE approved FDP] – SWAYAM
- “Innovative Approaches in Teaching Pedagogy” STTP Programme for Faculty on June 24th – 30th 2021, Sahyadri College of Engineering & Management, Mangalore
- “Recent trends in Education, Technology & Management” – 10 days National level FDP on July 30th – 8th August 2021, Milagres College, Kallianpur
- One week National level FDP on “Transformation in Indian Education through New Education Policy- Challenges and Opportunities” from 5th – 11th July 2021, GFGC Kavoor, Mangalore.

Seminars/Workshops attended

- Attended National Seminar on ‘Promoting Positive Mental Health amongst women- Prospects and challenges with special reference to women of Coastal District Udupi’ at Department of Commerce, Manipal University on 11th January 2020
- Attended One Day Workshop on ‘CBCS – V Semester BBA’ at MPM GFGC, Karkala on 19th November 2021.
- Attended One Day Workshop on ‘CBCS – II Semester BBA’ at Dr. NSAM First Grade College, Nitte, Udupi, on 6th July 2019.
- Attended One Day Workshop on ‘CBCS – I Semester BBA’ at Poornaprajna College & Post Graduate Centre, Udupi, on 4th January 2020.
- Attended One Day Workshop on ‘Revised B.Com Curriculum at SDPT GFGC, Kateel, on 19th July 2016.
- 5 days FDP on The Future of Skills- Education, Employment & Entrepreneurship by ICT Skycampus from 11-15 May 2020
- FDP on “Analytics for Teachers” by Sahyadri College, Dept of Business Administration, Mangalore, 19th September, 2020
- ‘The Scenario of Management Education in Future’ Dr. NSAM First Grade College, Nitte on 6th August 2020
- ‘The Future of Skills- Education, Employment & Entrepreneurship’ Skycampus, ICT Academy from 11th – 15th July 2020
- Insightful Fridays- Digital Knowledge Webinar series, Skycampus, ICT Academy on 19th June 2020
- ‘Future Tech 2020’ – 5G as an Enabler in Digital Transformation, Skycampus, ICT Academy on 18th May 2020
- Digital Teaching Techniques, Skycampus, ICT Academy from 29th June – 4th July 2020
- Improving the Skill Set & Changing the Attitude, Skycampus, ICT Academy on 5th June 2020
- Future of Education(Online super session), Skycampus, ICT Academy on 18th June 2020
- ‘Monetizing Digital Skills- a way to become self-reliant at Canara College, Mangaluru on 28th October 2020
- International Webinar on ‘Preparedness and Challenges of College Teachers in the Post Covid Era’ at GFGC for Women, Balmatta, Mangalore on 18th June 2020
- National Webinar on ‘NEP-2020: An Overview’ at St. Aloysius College, Mangalore on 7th August 2020

- Two Day National Workshop ‘Learning Google Apps and Moodle for Online Education at Christ Church College, Kanpur & IEEE-PSIT Student Branch on 29th & 30th July 2020
- Asynchronous Mode of Teaching at MGM College, Udupi on 17th August 2020
- ‘Explore your Mind during Pandemic Crisis’ at Besant Women’s College, Mangalore on 10th June 2020
- ‘Banking- The Battle for Customer’ at Canara College, Mangalore on 7th June 2021
- One Week National level FDP on ‘Transformation in Indian Education through New Education Policy- Challenges & Opportunities’
- St. Aloysius College, Mangalore & GFGC for Women, Balmatta
- 5th- 11th July 2021
- International level FDP on Global Vision for Academic Excellence by School of Social Work, Roshni Nilaya, Mangalore
- 5th -11th July 2021
- International level Webinar on Economics of Intellectual Property Rights by MGM College, Udupi
- 16th July 2021
- 10-days National Level Online FDP on ‘Recent trends in Education, Technology and Management’ conducted by Milagres College, Kallianpur & GFGC Kavoov, Mangalore 30th July - 8th August 2021.
- ARPIT Course in ‘Financial Markets and Emerging Business Models’ through SWAYAM.
- One-week FDP on National Education Policy conducted by MUCTA from Oct 4th to 10th 2021.
- National Level Workshop on Online Teaching Tools by ESSGEE DIGISKILLS Learning Centre on Oct 10th to 30th 2021

Additional Information

Minor Research Project on the topic “Robot Advisors in Wealth Management”.
Funded by UGC in the year 2016